

Advanced Academy Program

Length: 11 months - Total Cost: \$2,900

Each Term is split into 2 Phases:

Phase 1: Classes – This time will be spent on Theory, Demo's, Mannequin work, and hands on model work with the full guidance of the Educator. Corresponding models will be required for each class to practice their technical skills, as well as their Guest Experience (Consultation, Retailing, and Pre Booking)

Phase 2: Service Perfecting Days – This time will be used to bring in the services learned in phase 1 and perfect their technical and timing skills based on the feedback given. This time will be in preparation for the Term's Practical and Written Exam.

Term 1: PK and Styling

4 Classes (1 month)

Phase 1:

- Week 1: Toners & Treatments
- Week 2: Retailing 101 & Guest Interactions
- Week 3: Blowdry Styling & Hot Tools

Phase 2:

• Week 4: Model Work on perfecting Blowdry Style Services

Term 2: Haircutting

8 Classes + 4 Perfecting Days (3 months)

Phase 1:

- Week 1: Special Event Styling
- Week 2: Cutting Theory 101
- Week 3: Long Layers
- Week 4: Bobs (Below & Above Shoulders)
- Week 5: Graduated Bobs (High and Low)
- Week 6: Short Women's Cuts
- Week 7: Men's Long Cuts
- Week 8: Men's Short Cuts

Phase 2:

- Week 9-12: Model Work on perfecting Haircut Services
- Week 13: Final Written and Practical Exam

<u>\$300</u>

\$1000



Zazou Salon & Academy

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Term 3: Colour

\$1000

\$600

8 Classes + 6 Perfecting Days (3 months)

Phase 1:

- Week 1: Essential Colour Theory and La Biosthetique Colour Theory
- Week 2: Regrowth Colour and Grey Coverage
- Week 3: All over Colour (Balancing Mids & Ends)
- Week 4: Blonding Basics and Foiling Techniques
- Week 5: Advanced Blonding and Foiling Techniques
- Week 6: Colour in Between Foils

Phase 2:

- Week 7-12: Model work on perfecting Colour Services
- Week 13: Final Written and Practical Exam

Term 4: Advanced

7 Classes + 5 Perfecting Days + 2 weeks portfolio prep (3.5 months)

Phase 1:

- Week 1: Balayage and Foiliage
- Week 2: Bleachouts
- Week 3: Tintbacks
- Week 4: Colour and Light & Art of Foiling
- Week 5: Creative Colour
- Week 6: Kode Smoothing Treatment
- Week 7: Perms

Phase 2:

- Weeks 8-12: Model Work on perfecting Advanced Services
- Week 13: Final Written and Practical Exam
- Weeks 13 & 14: Prep Models for Final Portfolio



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Academy Day Outlines

Phase 1 – Class Days:

- 9am-10am: Academy Huddle & Model Reviews
- 10am-1pm: Class outline and Demo
- 1pm-5pm: Corresponding models come in to be worked on by students with guidance from the Educator. With the Educator's guidance, learn how to do the service from start to finish following Zazou's Service Wheel. Focus will be on Consultation, Technical, Timing, and Retailing.
 - Models brought in during Phase 1 will be at a discounted Academy rate.

Phase 2 – Service Perfecting Days:

- 9am-10am: Academy Huddle & Model Reviews
- 10am-5pm: Bring in models to perfect timing and technical skills in preparation for the practical exam.
 - Models brought in during Service Perfecting Days will be charged full Academy prices.

Academy Buddy System

While a student is in the Academy program, they will also have the opportunity to shadow an Educator for 1 day a week. In Terms 1 & 2, they will shadow for 2 hours a week during their apprentice shift, and in Terms 3 & 4 they will assist an Educator 1 full day a week.

Term 1 & Term 2 Shadow Shift Takeaways

While you are shadowing an Educator on the floor during Term 1 & Term 2, this is your chance to ask questions, see how to thoroughly consult with a guest, how to take your consultation plan and execute it into the service, and how to give a 5 star guest experience. Through these shadow shifts you will be able to learn a wide range of different techniques.

Expectations:

- You will perform all washouts and express dries for the Educator to help build your timing and experience.
- Assist with blow dry styles
- Take notes on consultations, Cutting & Styling techniques, and Service Wheel
- During each shadow shift, please review the following questions and write down your takeaways in your notebook.

Consultation:

• Please write 1-3 takeaways when consulting a guest.

Service Wheel:

• Please write 1-3 takeaways on how to hit each point in the service wheel during a service.



Technical:

• Please write 1-3 techniques you learned and why you would use them.

Top Do's and Don'ts:

- What did you learn that you always want to do going forward?
- What did you learn that you want to avoid doing going forward?

Term 3 & 4 Shadow Shift Takeaways

While you are shadowing an Educator on the floor during Term 3 & Term 4, this is your chance to still ask questions and see a thorough consultation, but also assist the Educator on all colour applications to help improve your timing and technical skills.

Expectations:

- You will perform all washouts and express dries for the Educator to help build your timing and experience.
- Assist on regrowth, full colour, and toner applications
- Pass foils/hold foils
- Assist on foiling application
- Assist on colour mixing and formulating
- Take notes on consultations, Colour techniques, and Service Wheel.
- During each shadow shift, please review the following questions and write down your takeaways in your notebook.

Consultation:

• Please write 1-3 takeaways when consulting a guest.

Service Wheel:

• Please write 1-3 takeaways on how to hit each point in the service wheel during a service.

Technical:

• Please write 1-3 techniques you learned and why you would use them.

Top Do's and Don'ts:

- What did you learn that you always want to do going forward?
- What did you learn that you want to avoid doing going forward?